

If you've never counted calories or macros before, here's a crash course in it. If you want to work with me, it is important to understand how to count calories and macros. This FAQ should answer any questions you have. Some of the information in this FAQ has been adapted from my friend [Andy Morgan's macro counting rules](#).

Why Count Calories and Macros?

Counting calories and macros has two important functions:

- **An awareness tool.** Much like stepping on the scale and weighing yourself on a regular basis, counting calories and macros helps you develop an awareness of how much and what type of foods you are eating. Counting calories/macros is essentially a form of self-monitoring, and [self-monitoring has been shown to be an important component of fat loss success](#).
- **A tracking/diagnostic/adjustment tool.** As your coach, the more information I have, the better I can help you succeed. Since nutrition is at least half of the fat loss or muscle gain battle, it's important that I know your calorie and macronutrient breakdowns. It will help me diagnose where problems may lie, and make adjustments to your dietary strategies when necessary.

What Tools Can I Use to Count Macros?

There are many tools available on the web to count calories and macros. Here are some:

[MyFitnessPal](#)

[Getmymacros.com](#)

[Fitday.com](#)

[Calorieking.com](#)

[Eatthismuch.com](#) (also helps with meal planning)

You will also want to obtain an electronic food scale, [which can be found for as little as \\$10 on Amazon](#).

What Do I Look For on Food Labels?

When counting macros, we are interested in four things:

- Calories
- Protein
- Carbohydrate
- Fat

The following picture is an example of a U.S. food label. I've circled the components that we are counting. ***It is important to pay attention to the serving size;*** in this example, the values you see are for 2/3 of a cup of this particular food.

Nutrition Facts
Serving Size 2/3 cup (55g)
Servings Per Container About 8

Amount Per Serving

Calories 230 Calories from Fat 72

% Daily Value*

Total Fat 8g **12%**

 Saturated Fat 1g **5%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 160mg **7%**

Total Carbohydrate 37g **12%**

 Dietary Fiber 4g **16%**

 Sugars 1g

Protein 3g

Vitamin A 10%

Vitamin C 8%

Calcium 20%

Iron 45%

* Percent Daily Values are based on a 2,000 calorie diet.
Your daily value may be higher or lower depending on your calorie needs.

		Calories: 2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Is There A Hierarchy of Importance for Macros?

Yes. Calories are the most important. The bottom line is, if you want to lose fat, the best training program in the world isn't going to help if you are not in a calorie deficit (you are expending more energy than you are taking in). It is total calorie intake, in relation to calorie expenditure (how much you are burning each day), that ultimately determines whether your weight goes up, down, or remains stable.

Protein is the next most important component. Protein helps build muscle. It helps keep you feel fuller if you are on a diet. It helps you maintain muscle while you are losing fat on a diet. This is why I always set calories and protein first for myself and for my clients.

Carbohydrates and fat will then make up the remainder of your calorie intake. The proportion of each is largely a matter of your overall training volume and personal preference. The more you train, the more carbs you will need at the expense of fat. I tend to favor a higher carb and lower fat intake for most clients simply because fat is very energy dense, and it is easier to overeat on it compared to carbs. Still, it will depend upon what you can consistently adhere to, and adherence and consistency are by far the best predictors of success.

What If The Food I Eat Doesn't Have A Label?

Many foods that you eat will not have labels (such as fresh fruits and vegetables). However, many of the tracking websites and nutritional calculators I mentioned earlier have thousands and thousands of common food items in their databases. When you type in the food, the calorie and macro information should pop up. There are also ways to simplify the counting process which I mention further down.

Do I Need to Obsessively Weigh Every Ounce of Food I Eat?

No, you don't need to weigh every single ounce of food you put in your mouth. For example, fibrous vegetables (green, leafy vegetables, or vegetables like broccoli) contain very few calories and you can be fine without weighing and measuring them. If you're just starting out, I recommend weighing and measuring most (if not all) foods just so that you can get an understanding of true portion sizes and the energy/macronutrient content of various foods.

As time goes on, you will get better and better at estimating portions without weighing and measuring.

Constantly weighing all foods is not a sustainable or healthy practice over a long period of time. Rather, it's something to help you get yourself on target and establish consistency. The goal is self-monitoring, not self-obsession.

How Accurate Do I Need to Be?

The level of accuracy you need is dependent on your goals. The leaner you want to get, the more precise you want to be. If you are overweight and just trying to get in shape, you have much more leeway than if you are trying to get ripped. ***I recommend shooting for 10% of either side of your macro targets each day, 90% of the time*** (just make sure you aren't binge eating the other 10% of the time). If you are looking to be in the single digits for body fat percentage and are prepping for a contest or photo shoot, then I recommend 5% on either side.

Keep in mind, however, that ***it's impossible to be 100% precise***. Foods naturally vary in their calorie/macronutrient content from what might be listed on a label or food database, and there will always be human error in estimating portion sizes. However, this error will even out over time ***if you are consistent in the way that you count***. The idea is that we don't want to have huge errors or variances day to day.

Do I Have to Count to Be Successful?

No, you can successfully lose fat without counting. There are various techniques you can use to lose fat without counting (my friend Mario Tomic [talks about some here](#)). However, as a coach, it will be important to count macros when working with me so that I can make assessments and adjustments where necessary.

Do I Need To Count Calories & Macros Forever?

No, obsessive and constant counting calories and macros is not a healthy or sustainable long term approach for most people. Again, counting macros is a self-awareness and feedback tool. It is a tool to get an idea of where you are at.

What Are Common Errors People Make When Counting?

The biggest mistakes that people make when counting is not correctly assessing portion sizes, and not considering the amount of energy that fat can add to the diet. For example, 2 tablespoons of peanut butter is 190 calories. Many people will scoop out big rounded tablespoons (which in fact will be more than 2 tablespoons), which can quickly lead to double the calories they think that they're eating. Or, people will not count the dressing that was on their salad. Extra calories can sneak their way into your diet in a lot of ways and it's important to be aware.

Can I Eat Whatever I Want If It Fits My Targets?

Theoretically, you can. However, practically and realistically, this is difficult. For example, energy dense or highly processed foods may not be as satiating as whole, unprocessed foods. If you are trying to eat in a sustainable calorie deficit, it can be challenging to stick with it if you are not feeling satiated. This is not to say there isn't room for your favorite foods in your nutrition program. [Click here to learn more about flexible dieting.](#)

What About Eating Out?

Eating out occasionally certainly can be incorporated into a flexible dieting program. Some restaurants provide calorie and macronutrient information, and many of the online trackers I mentioned earlier will include such information for certain chain restaurants in their databases. However, [the true calorie content on some restaurant menu items may be significantly higher than what is reported.](#) Also, many restaurants don't provide any calorie/macro information at all, and restaurant items can have hidden fat (such as added butter during cooking) that can dramatically increase the calorie content. Thus, if you want to work with me, it is important that you limit the amount you eat out. If you're eating out all of the time, it can make it very difficult to be successful since it can be nearly impossible to know how much you're truly eating.

What About Vegetables?

You don't need to count fresh, non-starchy, fibrous vegetables and green leafy vegetables. Their energy density is so low that they will hardly make an impact on your overall calorie/macronutrient intake, and you get the added bonus of them helping you feel fuller.

For example, 100 grams of raw spinach only has 20 calories. Compare that to 100 grams of butter, which is 900 calories! It's really hard to overdo it on non-starchy vegetables.

However, you do want to count starchy vegetables since they are more energy dense. Examples are carrots, peas, corn, potatoes, and parsnips.

Are There Ways To Simplify the Counting Process?

Yes, there are! While there's a bit of a tradeoff between simplification and accuracy (the more you simplify the process, the less accurate you will be), **as long as you are consistent in the way that you count**, then any error will tend to even itself out over time. One might say that you are being consistently, slightly inaccurate, but you still have a certain metric that we can gauge progress and make adjustment where necessary. Many of these simplification rules have been adapted from Andy Morgan. Here are some ways to simplify the process:

• Protein

- 1 gram of protein = 4 calories
- A 3.5 oz portion of LEAN, LOW FAT meat (lean beef, chicken breast, pork, lean fish) has around 20-25 grams of protein
- One large egg = 8 g protein, 5 g fat
- One egg white = 4 g protein
- A 3.5 oz portion of lean meat is a little bigger than the size of a deck of cards
- Lean proteins are the best choices because fat intake can really add up. Here's some examples of lean proteins:
 - Certain cuts of red meat (eye of round, top round, bottom round)...make sure there's not a lot of marbling
 - 93% or 96% lean ground beef (other types of ground beef are very fatty)
 - Skinless chicken breast
 - Turkey breast
 - White fish
 - Water-packed tuna
 - Skim milk
 - Non-fat Greek yogurt
 - Protein shakes/powders

• Carbohydrate

- 1 gram of carbs = 4 calories
- Starchy carbs
 - Potatoes = around 20 g carbs for 3.5 oz
 - Dried rice or pasta = around 70 g carbs for 3.5 oz
 - Cooked pasta typically weighs 2-3 times the amount of dried pasta, depending on the type of pasta. You can experiment by weighing the pasta before and after cooking.
 - 3.5 oz dry pasta contains around 15 grams of protein and approximately 350 calories
 - Breads can vary depending upon the type so use the label or online tools
- Vegetables (see ***What About Vegetables?*** above)
- Fruit
 - A medium size piece of FRESH fruit is about the size of a fist and has around 100 calories and 25 g carbs
 - Canned or packaged fruits may have syrup or added sugar. Use the food label for these.
 - A handful of fresh berries typically has around 20 calories and 5 grams of carbs
- Use food labels or online tools for other carb sources such as:
 - Drinks (if you're looking to lose fat, limit liquid carbs like juices or non-diet soft drinks as they aren't as filling and can be easier to overconsume)
 - Dairy
 - Sauces
 - Dressings

• Fat

- 1 gram of fat = 9 calories
- There aren't simple ways to count fat. It is best to use online tools and food labels for getting the fat content of foods. Since fat is very energy dense (9 calories per gram, which is over twice that of protein and carbs), fat calories can add up very

quickly. Eyeballing fat measurements doesn't work well, either. For example, 2 tablespoons of peanut butter has 190 calories, most of which is from fat. If you eyeball 2 tablespoons, you could have as much as 3 or 4 tablespoons instead, which can be 300-400 calories. Also, whether your tablespoons are rounded or not will make a big difference. Thus, try to weigh it whenever possible.

What About Alcohol?

Like fat, alcohol can be very energy dense (7 calories per gram). In addition, alcohol can lower your inhibitions and cause you to eat more than you normally would. You can definitely lose fat while consuming alcohol, but make sure you plan accordingly, and don't binge drink. It's difficult to have simple rules for assessing alcohol intake. Here's some guides to help you:

- 12 oz Beer (5% alcohol): 150 calories, 12 g carbs, 14 g alcohol
- Glass of wine (10% alcohol): 200 calories, 7-9 g carbs, 25 g alcohol
- 1 oz Spirit shot (40% alcohol): 70-80 calories, 10-12 g alcohol

Where Can I Find Out More Info on Counting Macros?

There are many places you can find out more about counting calories and macros. Here's some:

- [My friend Andy Morgan's Macro Counting 101 Guide](#)
- [My friend Sohee Lee's Beginner's Guide to Macros](#)

There's a lot more info that can be found on the web on counting macros with a simple Google or Bing search.

[CLICK HERE for some FREE training programs!](#)

[CLICK HERE to find out more about the Weightology RESEARCH REVIEW.](#)

[CLICK HERE to learn about ONLINE COACHING.](#)